

TIME: 5:59<sup>13</sup> - Friday  
DATE: Nov. 14, 1953 Thursday  
SPONSOR: The Quill  
SOLICITOR: DMC

THE QUILL on GREEN STREET has all popular models of typewriters, but YOU'LL be particularly pleased with the NEW Smith-Corona Silent portable. You'll agree with the EXPERTS that it's the BEST designed portable on the market. HERE'S a portable for YOU that offers ALL the major features of a standard office typewriter.. the same keyboard..the same quality of printing -- the same touch and speed. When YOU write on one of these SMITH-CORONA's at THE QUILL, you'll be amazed at it's quick, smooth action. You'll realize that the SMITH-CORONA SILENT PORTABLE is a personal writing machine which FULFILLS ALL your expectations -- the FINEST typewriter of its kind in the WORLD! ~~See it at the QUILL on Green Street.~~ And remember too, that at THE QUILL you'll always be given a LIBERAL trade-in allowance for your OLD typewriter. COME to the QUILL, see the new SMITH-CORONA SILENT PORTABLE - tomorrow.

WCSR, 600 on your dial now concludes broadcasting until this evening at 7:00  
~~YOU ARE TUNED TO 600, the VOICE OF SMITH COLLEGE, NORTHAMPTON.~~

THE CORRECT TIME is...6:00....., COURTESY of LIQUID SHAMPOO by ANDRE, ~~available at better stores.~~

*N. Wrobley Grace Emory*  
*Margie Hyslop*

ANNOUNCER'S SIGNATURE

